

Corporate Social Responsibility initiatives

Breaking fast with local communities during ramadan

We renewed our partnership with the Khalifa bin Zayed Al Nahyan Foundation for humanitarian projects through the 'National Families' initiative. This involved donating LPG gas cylinders to support families across the Abu Dhabi region during Ramadan that cook and distribute free meals across the UAE. We also collaborated with Emirates' Red Crescent and through employee volunteers distributed Iftar boxes across our network helping customers break their fast in local communities.



Raising awareness of breast cancer care

ADNOC Distribution continued to support Pink Caravan in 2024, working in partnership with Friends of Cancer Patients Group to raise awareness and provide critical breast cancer screening during October, Breast Cancer Awareness Month. We helped support this great cause by securing locations outside our headquarters in Abu Dhabi and provided volunteers to enable mobile screening centers offering free consultations and health screenings to the public and to ADNOC employees. ADNOC Distribution provided free fuel to the mobile screening truck that tours the UAE as part of the Pink Caravans monthly activation.

Boosting road safety awareness

For the third consecutive year, ADNOC Distribution partnered with the Ministry of Energy and Industry, the Abu Dhabi Police, and the Dubai Police departments in support of multiple road safety and service station safety campaigns. These included promoting awareness among drivers on safe driving tips, such as wearing safety belts and not using phones while driving and safe fueling rules to follow while at petrol stations. These campaigns culminated in a joint partnership with EMARAT and ENOC to produce social media videos promoted across platforms and accounts, along with in-person live police demonstrations at service stations educating drivers.



Investing in communities through charitable contributions

As part of ADNOC Distribution's ongoing support to boost awareness and donations for charitable organizations, customers can donate their unused ADNOC Distribution Rewards points on the ADNOC Distribution application. This is part of ADNOC Distribution's commitment to promote charitable participation beyond the standard cash donation boxes already located across all ADNOC Oasis convenience stores nationally. The digital ADNOC Rewards points donation solution has resulted in over AED 661k being donated to Emirates Red Crescent, and the Department of Awqaf in 2024.

Supporting delivery heroes during the summer heat

Launched in the summer of 2024, ADNOC Distribution opened our first specialized facilities for delivery drivers to rest and cool down during the hot summer months at service station #766, Khalifa City.

These rest areas include air-conditioned rooms, comfortable and ergonomic seating areas, dedicated motorbike parking, televisions, mobile phone charging ports, and free chilled water dispensers. With the successful delivery of the pilot, ADNOC Distributions plans to roll-out rest zones to a total of 10 sites by the end of 2025.



3.9M+_{AED}

Our total expenditure on social development and related sponsorship projects for 2024.

Supporting local festivals and UAE culture

ADNOC Distribution provided significant infrastructure and community facilities in support of the annual Liwa Moreeb Dune festival in the Al Dhafra region of the Abu Dhabi Emirate, which is one of the region's largest celebrations of UAE culture and tradition. This included a large mobile fuel and car services fleet, a fan zone with food, restroom, and family facilities, and free entertainment at the festival grounds.

Engaging customers in environmental protection

In 2023, ADNOC Distribution launched its sustainability roadmap in line with the "UAE Year of Sustainability" with a bold target to reduce our carbon intensity by 25% by 2030. In line with this commitment, the company expanded the reverse vending machines recycling programming to 27 locations across Abu Dhabi and integrated an option on the ADNOC Distribution app to "Adopt a Mangrove" with ADNOC Rewards points.

With the objective to extend sustainability efforts, awareness, and education to our customers, these two programs enabled ADNOC Distribution customers to recycle more than 5 million items and adopt over 25 thousand mangrove trees.



25,000

mangrove trees adopted with ADNOC Rewards points.